



# CAMPAIGN MESSENGER

*A publication of First Lutheran Church*

**Called to Welcome**

**Issue 2 April 15, 2018**

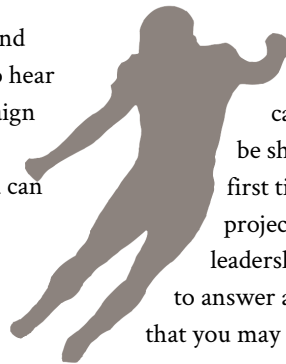
## It's Kick-Off Weekend!

**O**ur special Kick-Off Celebration to mark the official start of our *Called to Welcome* campaign is scheduled for this weekend, Sunday April 15 at noon. This event will be held in the Activity Center and all church members and their families are cordially invited and encouraged to attend.

The event will feature lunch and refreshments that are being specially prepared. Everyone will eat together before more detailed information about our project and campaign will be shared (while children are doing an activity together).

You'll have the chance to meet and mix with fellow members and to hear from church, project, and campaign leadership about our needs, our plans—and the various ways you can become invested and involved.

Our newly printed campaign brochure will be distributed and



our recently completed campaign video will be shown publicly for the first time. In addition, project and campaign leadership will be on hand to answer any and all questions that you may have.

In short, our Campaign Kick-Off Celebration promises to be an informational and inspirational event that you definitely don't want to miss!

So, please plan to attend if you can and be assured that we absolutely **will not** be asking for gifts at this special event.



## Creative Giving Seminars Scheduled

**W**e have scheduled a couple of special *Creative Giving Seminars* during our campaign.

These special seminars are designed to educate members and others about the various and very beneficial ways that gifts can be made to our campaign—ways that can offer special benefits to both our donors and church.

Topics to be explained in-depth include the methods and benefits of giving cash, securities, personal property, real estate, life insurance policies, retirement savings and gifts through trust arrangements and bequests.

We also will discuss how to minimize or avoid taxes and generate income through various giving vehicles that you can set up or we can help you to arrange.

Additionally, we will have a panel of experts on hand to answer your questions and further explain and explore various gift-giving strategies. We can even continue to work with you and your advisors to help arrange for these special *creative gifts* if you are interested.

So please join us for one of these special seminars. You will learn a lot and be happy you came.



### UPCOMING EVENTS

**Campaign Kick-Off Event**  
Sunday, April 15 at noon  
Activity Center

**Creative Giving Seminars**  
Monday, April 16 at 7:00 p.m.  
Upper Room  
Monday, May 14 at 7:00 p.m.  
Upper Room

**Commitment Weekend**  
May 19-20, 2018

**Celebration Weekend**  
June 16-17, 2018

# Volunteer News

**T**hank you to the following people who are already involved in our campaign.

NOTE: This list was updated on 04/12/18. If you believe your name should be on this list, please contact the Campaign Office at 402-488-0919 or by email at [called2welcome@flclincoln.org](mailto:called2welcome@flclincoln.org).

Tera Beermann	Barbara Johnson	Lee Rockwell
Jim Bohl	Frank	Shirley Rogge
Mary Brass	Donice Kaspar	Bill & Jane Shaner
Steve & Gloria Eicher	Norman & Sylvia	Becca Simley
Bob & Carlene Falos	Kempf	Harold & Gay Sutter
Byron & Eunice Fischer	Andy & Terry Kruse	Tom Tiedgen
Todd & Kim Hall	Terry & Cindy Lander	Dave & Cindy Timperley
Bill & Loretta Hammelmann	Tim & Linda Maack	Tracy Way
Patrick Hayden-Roy	Tyler Mainquist	Jennifer Wemhoff
Linda Hinkle	Marsha McKinsey	Jerry & Robin Westhoff
Bill & Nancy Hoppner	Brian & Erin Niebuhr	Al & Kristy Williams
	Lyle Petersen	
	Madalyn Popken	
	Matt Reckmeyer	

**“But let our people too,  
learn to devote  
themselves to good  
works, to supply  
urgent needs,  
so that they may not be  
unproductive.”**

**Titus 3:14**

*“Volunteers  
are unpaid,  
not because  
they are  
worthless,  
but because  
they are  
priceless.”*

**Anonymous**

## **Will All in Favor of a Better Church Please Lend Us a Hand?**



**Many hands make for light work.  
Volunteering for our Capital Campaign promises  
to be good time without taking a lot of time.**

Volunteering to work on our Capital Campaign will be “hands down” a great experience. You’ll get the chance to work with many good people. And you’ll be helping to raise funds for a needed and worthy cause. It will be a rewarding effort in many ways and is easier than you think. So, please lend a hand to our campaign—you’ll be helping to assure both a successful campaign and an even better church.

**To volunteer contact our Campaign Office at:**

**402-488-0919 or [called2welcome@flclincoln.org](mailto:called2welcome@flclincoln.org)**

# Financial News

Our *Called to Welcome* campaign's purpose is to raise the funds required to implement a building project focusing on accessibility and living out our welcoming statement.

A *minimum goal* of \$2,500,000 has been established, which will enable us to create a welcoming and accessible entry and worship spaces.

A *challenge goal* of \$3,500,000 also has been set which, if met, will enable us to provide a suitable number of appropriately sized restrooms within our facility and address the safety and efficiency of our kitchen.

Finally, reaching our *ultimate goal* of \$4,500,000 will enable us to create a safe, accessible, and welcoming education wing and completely finish our project.

**Minimum Goal**

**\$2,500,000**

**Challenge Goal**

**\$3,500,000**

**Ultimate Goal**

**\$4,500,000**

## Gifts Needed

In order to reach our financial objectives, we will need both a substantial number of givers and a few, fairly substantial gifts as this Chart of Gifts illustrates:

Size of Gift	Needed	Minimum Needed
\$600,000 or more	1	\$600,000
\$300,000–599,999	2	\$600,000
\$150,000–299,999	4	\$600,000
\$100,000–149,999	6	\$600,000
\$50,000–\$99,999	12	\$600,000
\$25,000–49,999	24	\$600,000
\$10,000–24,999	60	\$600,000
Less than \$10,000	126	\$300,000
<b>TOTAL</b>	<b>235</b>	<b>\$4,500,000</b>

“No one shall appear before the Lord empty-handed, but each of you with as much as you can give, in proportion to the blessings which the Lord, God has bestowed on you.”

Deuteronomy 16:16-17

## Giving Options

All members are asked to consider gifts above and beyond what they give in their regular offerings and other contributions. Gifts can be made in a variety of ways.

### Pledges

Pledges payable over three years are easier for many, enable most to make larger gifts than they otherwise might outright, and are therefore essential to meeting our goal and potential. Gifts may be made in monthly, quarterly, semi-annual, or annual installments at the donor's discretion. A 10% initial investment toward your total pledge is encouraged.

### Non-Cash Gifts

Non-cash gifts are an additional or alternative way you can support our cause. You may, for example, wish to consider *in kind* gifts such as labor and materials; gifts of securities such as stocks and bonds; gifts of real estate; or even personal property such as artwork, automobiles, jewelry and antiques.

### Deferred Gifts

Deferred gifts are another option you may wish to consider. These are gifts that can be given or arranged for now, but will not be received until later. They include gifts through a person's will by bequest, gifts of life insurance policies or annuities and gifts in trust.

## Giving Opportunities

There are many special giving opportunities available to donors of qualifying gift amounts. These giving opportunities show donors what different gift levels will enable the church to do. They also offer donors the unique chance to dedicate a gift in honor or memory of someone special.

### New Entry Opportunities

Portico	\$ 600,000
Gathering and Welcoming Area	\$ 300,000

### Kitchen Opportunities

Kitchen	\$ 500,000
Kitchen Equipment	\$ 75,000
Kitchen Storage	\$ 10,000
Kitchen Pantry	\$ 10,000

### Sanctuary Opportunities

Sanctuary	\$ 500,000
Choir Area	\$ 250,000
Chancel Area	\$ 100,000
Altar	\$ 75,000
Sacristy	\$ 50,000
Pulpit	\$ 25,000
Baptismal Font	\$ 10,000
Pew (20)	\$ 5,000 each
Choir Chair (60)	\$ 1,000 each

### Special Sections and Selections

Nursery	\$ 50,000
Adult Ed/Choir Practice/Bride's Room	\$ 50,000
Mother's Room	\$ 25,000
Restroom (5)	\$ 25,000 each

*Item prices are not necessarily reflective of their costs but, rather, are based on the item's prominence, our needs, and our community's gift abilities. Although these gift contributions may be made over the three-year giving period, recognition will be given when the gift is received in full.*

Gift donors will have their names or the names of those they honor commemorated in some special way, as will all campaign donors.

**“As each one has received a gift,  
use it to serve one another  
as good stewards  
of God’s varied grace.”**

**1 PETER 4:10**

## Giving Us Your Daily Bread Isn't the Only Way You Can Support Our Campaign



There are a whole host of ways that you can make gifts to our campaign. Gifts of stocks, bonds, real estate, personal property, insurance, trust arrangements, and bequests can make a huge impact in helping us reach our goals.

To learn more, please attend a  
**Creative Giving Seminar**

Monday, April 16 at 7:00 p.m. in the Upper Room

OR

Monday, May 14 at 7:00 p.m. in the Upper Room