



# CAMPAIGN MESSENGER

*A publication of First Lutheran Church*

Called to Welcome

Issue 3 April 22, 2018

## Kick-Off Event a Grand Success!

Excitement filled the air last Sunday at our Campaign Kick-Off Celebration, which marked the official start of our *Called to Welcome* campaign and its critical Advance Gifts Phase.

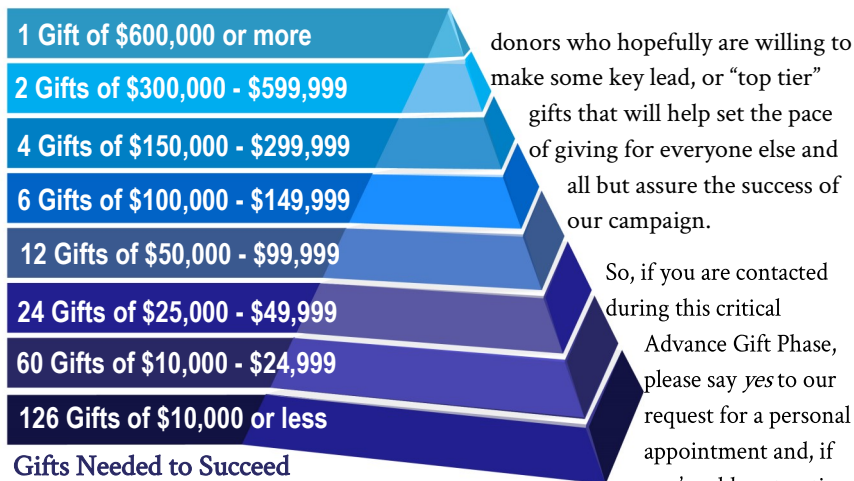
Over 200 members were in attendance and enjoyed the food, fun, and fellowship. Everyone listened enthusiastically as more detailed information about our campaign was shared. We're pleased

to share our progress so far with over \$690,000 pledged at the time of the event!

In short, we are off to a great start. Now, personal outreach will begin—first to a small group who will be asked to prayerfully consider generous and sacrificial “advance gifts”. Those not reached in this phase will be asked for their gift on Commitment Weekend on May 19-20 .



## Special Lead Gifts Sought as Advance Gift Phase Begins



donors who hopefully are willing to make some key lead, or “top tier” gifts that will help set the pace of giving for everyone else and all but assure the success of our campaign.

So, if you are contacted during this critical Advance Gift Phase, please say *yes* to our request for a personal appointment and, if you're able, a top tier gift to our campaign.

to answer your questions. They also will work with you to determine appropriate follow-up steps to gratefully accept your gift decision – whatever it is.

Thank you and God bless you for your generous response, in advance.

A very special team of volunteers is now seeking some critical Advance Gifts for our campaign.

This effort's aim is to secure up to 80% of our goal from a select group of donors—

**Our volunteers will not require financial gift commitments during these visits.**

Rather, they've simply been asked to more fully explain our campaign, the different ways that gifts can be made, and

### UPCOMING EVENTS

**Creative Giving Seminar**  
Monday, May 14 at 7:00 p.m.  
Upper Room

**Commitment Weekend**  
May 19-20, 2018


**Celebration Weekend**  
June 16-17, 2018

# Volunteer News

**T**hank you to the following people who are already involved in our campaign.

NOTE: This list was updated on April 20. If you believe your name should be on this list, please contact the Campaign Office at 402-488-0919

Tera Beermann	Norman & Sylvia Kempf	Harold & Gay Sutter	Jerry & Robin Westhoff
Jim Bohl	Carl & Nina Kramer	Tom Tiedgen	Al & Kristy Williams
Mary Brass	Andy & Terry Kruse	Dave & Cindy Timperley	
Dale & Nancy Clay	Terry & Cindy Lander	Tracy Way	
Steve & Gloria Eicher	Tim & Linda Maack	Jennifer Wemhoff	
Bob & Carlene Falos	Tyler Mainquist		
Byron & Eunice Fischer	Marsha McKinsey		
Todd & Kim Hall	Brian & Erin Niebuhr		
Bill & Loretta Hammelmann	Jon & Karen Peppmuller		
Patrick Hayden-Roy	Lyle Petersen		
Linda Hinkle	Madalyn Popken		
Bill & Nancy Hoppner	Matt Reckmeyer		
Steve & Kim Janssen	Lee Rockwell		
Barbara Johnson Frank	Shirley Rogge		
Donice Kaspar	Bill & Jane Shaner		
	Becca Simley		



*"But let our people too,  
learn to devote themselves  
to good works, to supply urgent needs,  
so that they may not be unproductive."*

Titus 3:14

*"Volunteers  
are unpaid,  
not because  
they are  
worthless,  
but because  
they are  
priceless."*

Anonymous

## Will All in Favor of a Better Church Please Lend Us a Hand?



**Many hands make for light work.  
Volunteering for our Capital Campaign promises  
to be good time without taking a lot of time.**

Volunteering to work on our Capital Campaign will be "hands down" a great experience. You'll get the chance to work with many good people. And you'll be helping to raise funds for a needed and worthy cause. It will be a rewarding effort in many ways and is easier than you think. So, please lend a hand to our campaign—you'll be helping to assure both a successful campaign and an even better church.

**To volunteer contact our Campaign Office at:**

**402-488-0919 or [called2welcome@flclincoln.org](mailto:called2welcome@flclincoln.org)**

# Financial News

Our *Called to Welcome* campaign's purpose is to raise the funds required to implement a building project focusing on accessibility and living out our welcoming statement.

A *minimum goal* of \$2,500,000 has been established, which will enable us to create a welcoming and accessible entry and worship spaces.

A *challenge goal* of \$3,500,000 also has been set which, if met, will enable us to provide a suitable number of appropriately sized restrooms within our facility and address the safety and efficiency of our kitchen.

Finally, reaching our *ultimate goal* of \$4,500,000 will enable us to create a safe, accessible, and welcoming education wing and completely finish our project.

**Minimum Goal**

**\$2,500,000**

**Challenge Goal**

**\$3,500,000**

**Ultimate Goal**

**\$4,500,000**

## Gifts Needed and Received

In order to reach our financial objectives, we will need both a substantial number of givers and a few, fairly substantial gifts as this Chart of Gifts illustrates:

Size of Gift	Needed	Minimum Needed	Given	Total Pledged
\$600,000 or more	1	\$600,000	0	\$0
\$300,000–599,999	2	\$600,000	0	\$0
\$150,000–299,999	4	\$600,000	1	\$150,000
\$100,000–149,999	6	\$600,000	0	\$0
\$50,000–99,999	12	\$600,000	3	\$150,000
\$25,000–49,999	24	\$600,000	5	\$147,200
\$10,000–24,999	60	\$600,000	15	\$211,540
Less than \$10,000	126	\$300,000	7	\$32,000
<b>TOTAL</b>	<b>235</b>	<b>\$4,500,000</b>	<b>31</b>	<b>\$690,740</b>

“No one shall appear before the Lord empty-handed, but each of you with as much as you can give, in proportion to the blessings which the Lord, God has bestowed on you.”

Deuteronomy 16:16-17

## Giving Options

All members are asked to consider gifts above and beyond what they give in their regular offerings and other contributions. Gifts can be made in a variety of ways.

### Pledges

Pledges payable over three years are easier for many, enable most to make larger gifts than they otherwise might outright, and are therefore essential to meeting our goal and potential. Gifts may be made in monthly, quarterly, semi-annual, or annual installments at the donor's discretion. A 10% initial investment toward your total pledge is encouraged.

### Non-Cash Gifts

Non-cash gifts are an additional or alternative way you can support our cause. You may, for example, wish to consider *in kind* gifts such as labor and materials; gifts of securities such as stocks and bonds; gifts of real estate; or even personal property such as artwork, automobiles, jewelry and antiques.

### Deferred Gifts

Deferred gifts are another option you may wish to consider. These are gifts that can be given or arranged for now, but will not be received until later. They include gifts through a person's will by bequest, gifts of life insurance policies or annuities and gifts in trust.

## Giving Opportunities

There are many special giving opportunities available to donors of qualifying gift amounts. These giving opportunities show donors what different gift levels will enable the church to do. They also offer donors the unique chance to dedicate a gift in honor or memory of someone special.

### New Entry Opportunities

Portico	\$ 600,000
Gathering and Welcoming Area	\$ 300,000

### Kitchen Opportunities

Kitchen	\$ 500,000
Kitchen Equipment	\$ 75,000
Kitchen Storage	\$ 10,000
Kitchen Pantry	\$ 10,000

### Sanctuary Opportunities

Sanctuary	\$ 500,000
Choir Area	\$ 250,000
Chancel Area	\$ 100,000
Altar	\$ 75,000
Sacristy	\$ 50,000
Pulpit	\$ 25,000
Baptismal Font	\$ 10,000
Pew (20)	\$ 5,000 each
Choir Chair (60)	\$ 1,000 each

### Special Sections and Selections

Nursery	\$ 50,000
Adult Ed/Choir Practice/Bride's Room	\$ 50,000
Mother's Room	\$ 25,000
Restroom (5)	\$ 25,000 each

*Item prices are not necessarily reflective of their costs but, rather, are based on the item's prominence, our needs, and our community's gift abilities. Although these gift contributions may be made over the three-year giving period, recognition will be given when the gift is received in full.*

Gift donors will have their names or the names of those they honor commemorated in some special way, as will all campaign donors.

**“As each one has received a gift,  
use it to serve one another  
as good stewards  
of God’s varied grace.”**

**1 PETER 4:10**

We need a broad base  
of support and a few fairly  
substantial gifts in order to assure  
our campaign's success.

Now, not everyone is in a  
position to make one of these top  
tier gifts (like those listed under  
Giving Opportunities). But if you  
can, do what others can't.

Then watch in awe at our  
wondrous results.

## Wondrous Results Require Top Tier Gifts

